UMAIR SHAIKH

Umairshaikh410@gmail.com | 437-557-7560 | Madebyumair.net | Linkedin

Creative and detail-oriented UX Designer & Architect with a unique blend of expertise in user experience design, website development. Passionate about turning complex ideas into user-friendly solutions.

TECHNICAL SKILLS

- UX/UI Design: Wireframing, Prototyping, Usability Testing, Interaction Mapping, User Flows, Journey Mapping
- Visual Design: Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Premiere Pro
- Web Development: Wix, Webflow, WordPress, HTML/CSS, JavaScript
- Design Tools: Figma, Adobe XD, Sketch, AutoCAD, ArchiCAD, SketchUp
- Architectural Expertise: Building Codes (NBC, DCR), Construction Documentation
- 3D Modeling & Animation: Maya 3D, Spline 3D, Twin motion, V-Ray
- Analytics & SEO: Google Analytics, SEO Optimization, Miro, Agile Workflows

---

EXPERIENCE

UX Designer & Website Builder.   December 2022 – August 2024
Forester Farms. Mumbai, India

- Designed and built an e-commerce website using Wix, improving user engagement through intuitive navigation and streamlined product discovery, which could result in a 25% increase in average session duration.
- Implemented SEO strategies and Google Analytics tracking, boosting site visibility with a 30% increase in organic traffic.
- Optimized user flows by simplifying the checkout process, reducing cart abandonment rates by 10%

UX Consultant.   December 2022 – August 2024
Alfaaz Theatre & Productions. Mumbai, India

- Led the design and development of a responsive website and mobile app, enhancing audience engagement and increasing content access.
- Created a high-conversion waitlist campaign with user-centered design, driving over 200+ pre-release sign-ups.
- Designed an interactive website for the company's pilot play, integrating video playback and payment gateways, leading to a 20% increase in ticket sales.

Junior Architect.   June 2021 – July 2023
Avant Builders. Mumbai, India

- Applied user-centered architectural design principles, ensuring compliance with DCR and NBC regulations while delivering sustainable residential environments.
- Produced 3D renders, architectural drawings, and presentations using AutoCAD, Archicad, and SketchUp, reducing design revision time by 30%.
- Collaborated with cross-functional teams to ensure projects met safety and efficiency standards, resulting in 100% regulatory approval on all projects.

Architecture Intern.   June 2021 – July 2023
TN Hasan. Mumbai, India

- Assisted in architectural planning and drafting under the guidance of senior architects, gaining hands-on experience in project coordination and technical detailing.

EDUCATION

Interactive Media Management (Digital Design)   June 2021 – July 2023
George Brown College   GPA 3.96/4 | Dean's list

Bachelors in Architecture   July 2015 - May 2024
Rizvi College of Architecture   GPA 6.83

AWARDS & CERTIFICATIONS

Best UX/UI Design & prototype - Toronto Railway Museum
Best UX Research & Visualization - Chat GPT-ish (AI Search results experimentation)
Google User Experience Design Professional Certificate - Coursera